

Bobby Alcorn

AVAILABLE

Senior PHP Developer | Systems Architect | Platform & API Integrations

Dallas, TX | Remote / Hybrid / On-Site | bobbyalcorn@gmail.com
bobbyalcorn.com | linkedin.com/in/bobbyalcorn

Senior PHP developer and systems architect with 25+ years designing and building complex backend systems, custom platforms, and API-driven applications. Owns architecture through deployment, specializing in WordPress platform engineering, financial systems, DocuSign automation, QuickBooks Online workflows, and applied AI where it strengthens real systems.

Experience

Senior PHP Developer

2024 - 2026

Graphics That Pop | Dallas, TX

- Led architecture and backend development across production platforms, WordPress systems, and business-critical applications.
- Architected integrated business systems spanning membership, e-commerce, referrals, and accounting workflows across WordPress-based platforms.
- Built complex platform integrations (BuddyBoss, RCP, WooCommerce, AffiliateWP) with custom PHP, portals, referrals, and access control.
- Designed API integrations including QuickBooks Online workflows, OAuth 2.0, and financial synchronization architecture.

Lead Systems Engineer

2017 - 2024

Economic Strategist / SMARTe Trust

- Architected backend platforms and business systems across multiple web properties.
- Built data systems for reporting, analytics, and operational workflows.
- Led DocuSign JWT integration recognized in Developer Spotlight.

Freelance Developer

2013 - 2017

Independent

- Built custom web applications and backend systems across industries.
- Delivered full-stack systems integrating backend logic, data processing, and business workflows.
- Owned full lifecycle from concept through deployment.

Web Developer

2013

Luminant

- Developed PHP/SQL applications and reporting tools.

Web Applications Developer

2009 - 2013

Aldor Solutions

- Developed platforms for 300+ clients using PHP, SQL, and JavaScript.

Selected Projects

Cash Value Pro™ - Financial Simulation Platform

- Architected financial simulation engine for asset growth, debt payoff, and retirement modeling.
- Built scalable projection system using month-by-month simulation logic.

Restrictly™ - The Ultimate Access Control System

- Designed modular access control system for permissions, visibility, and content enforcement.
- Implemented rule-based architecture for scalable system-wide enforcement.

Applied AI + Computer Vision - Detection & Workflows

- Built YOLO-based detection experiments and annotation tooling.
- Integrated AI workflows where they improve real system capability.

Core Competencies

System Architecture

Backend Development

API Integration

Custom PHP Systems

WordPress Architecture

Data Systems & SQL

Automation

Technologies

PHP

SQL

JavaScript

Python

MySQL

REST APIs

OAuth 2.0

WordPress

WooCommerce

QuickBooks Online

DocuSign

Recognition

DocuSign Developer Spotlight | 2020